

INVOICE



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

Invoice #	Invoice Date	Invoice Month	Invoice Period
52918-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
EKRC	Millennium Washington DC	Millennium	National

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, SE
Carole Mundy
Washington, DC 20003

Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1566

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	52918	09803238

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/23/12	6a Good Morn Cincinnati	6a-7a	- T - - - -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - T - - - - 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/23/12 6:51 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 24H \$125.00 NM									
2	10/24/12	10/24/12	6a Good Morn Cincinnati	6a-7a	- - W - - -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - W - - - 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/24/12 6:07 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 29H \$125.00 NM									
3	10/25/12	10/25/12	6a Good Morn Cincinnati	6a-7a	- - - T - -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - T - - 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/25/12 6:42 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 29H \$125.00 NM									
4	10/26/12	10/26/12	6a Good Morn Cincinnati	6a-7a	- - - - F -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - - F - 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/26/12 6:29 AM 6a Good Morn Cincinnati 6a-7a :30 PRATV12- 29H \$125.00 NM									
6	10/23/12	10/23/12	7a Good Morn Cincinnati	7a-8a	- T - - - -	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - T - - - - 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/23/12 7:09 AM 7a Good Morn Cincinnati 7a-8a :30 PRATV12- 19H \$250.00 NM									
7	10/25/12	10/25/12	7a Good Morn Cincinnati	7a-8a	- - - T - -	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - T - - 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/12	10/25/12	7a Good Morn Cincinnati	7a-8a	---T---	:30	1	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/25/12 7:48 AM 7a Good Morn Cincinnati 7a-8a :30 PRATV12-29H \$250.00 NM									
8	10/26/12	10/26/12	7a Good Morn Cincinnati	7a-8a	----F--	:30	1	\$250.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/26/12 7:53 AM 7a Good Morn Cincinnati 7a-8a :30 PRATV12-29H \$250.00 NM									
9	10/23/12	10/23/12	M-F 8a-9a	8a-9a	-T-----	:30	1	\$150.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -T----- Spots/Week 1 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/23/12 8:56 AM M-F 8a-9a 8a-9a :30 PRATV12-24H \$150.00 NM									
10	10/24/12	10/24/12	M-F 8a-9a	8a-9a	--W----	:30	1	\$150.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS --W---- Spots/Week 1 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/24/12 8:14 AM M-F 8a-9a 8a-9a :30 PRATV12-29H \$150.00 NM									
12	10/23/12	10/23/12	M-F 1230p-1p	1230p-1p	-T-----	:30	1	\$150.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -T----- Spots/Week 1 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/23/12 12:49 PM M-F 1230p-1p 1230p-1p :30 PRATV12-19H \$150.00 NM									
14	10/24/12	10/24/12	M-F 1p-2p	1:00 PM-1:30 PM	--W----	1:00	1	\$400.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS --W---- Spots/Week 1 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/24/12 1:06 PM M-F 1p-2p 1:00 PM-1:30 PM 1:00 PRATV12-03H \$400.00 NM									
17	10/26/12	10/26/12	M-F 1p-2p	1:30 PM-2:00 PM	----F--	1:00	1	\$400.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/26/12 1:42 PM M-F 1p-2p 1:30 PM-2:00 PM 1:00 PRATV12-03H \$400.00 NM									
18	10/23/12	10/23/12	M-F 6p-630p	6p-630p	-T-----	:30	1	\$300.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -T----- Spots/Week 1 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/23/12 6:28 PM M-F 6p-630p 6p-630p :30 PRATV12-24H \$300.00 NM									
19	10/25/12	10/25/12	M-F 6p-630p	6p-630p	---T---	1:00	1	\$600.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/25/12 6:16 PM M-F 6p-630p 6p-630p 1:00 PRATV12-03H \$600.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/25/12	10/25/12	M-F 6p-630p	6p-630p	---T---	1:00	1	\$600.00	NM
20	10/24/12	10/24/12	M-F 630p-7p	630p-7p	--W----	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/24/12 6:44 PM M-F 630p-7p 630p-7p 1:00 PRATV12- 03H \$600.00 NM									
22	10/23/12	10/23/12	M-F 7p-730p	7p-730p	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/23/12 7:14 PM M-F 7p-730p 7p-730p :30 PRATV12- 19H \$500.00 NM									
23	10/24/12	10/24/12	M-F 10p Local 12 News	10p-1035p	--W----	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 10/24/12 10:34 PM M-F 10p Local 12 News 10p-1035p 1:00 PRATV12- 03H \$700.00 NM									
24	10/27/12	10/27/12	M-Su 10p Local 12 News	10p-1035p	-----S-	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 10/27/12 10:23 PM M-Su 10p Local 12 News 10p-1035p 1:00 PRATV12- 03H \$700.00 NM									
27	10/23/12	10/23/12	M-F 1035p-1105p	1035p-1105p	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 10/23/12 11:01 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 24H \$200.00 NM									
28	10/25/12	10/25/12	M-F 1035p-1105p	1035p-1105p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/25/12 11:03 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 29H \$200.00 NM									
29	10/26/12	10/26/12	M-F 1035p-1105p	1035p-1105p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 10/26/12 11:00 PM M-F 1035p-1105p 1035p-1105p :30 PRATV12- 29H \$200.00 NM									
30	10/25/12	10/25/12	M-F 1105p-1135p	1105p-1135p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 10/25/12 11:34 PM M-F 1105p-1135p 1105p-1135p :30 PRATV12- 29H \$300.00 NM									

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52918-1	10/28/12	October 2012	10/01/12 - 10/28/12
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Priorities USA Action	PRIORITIES USA ACTIO	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,800.00
<u>Agency Commission</u>	\$1,020.00
<u>Net Amount Due</u>	\$5,780.00

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